



**SEC NIGERIA**

SECURITIES AND EXCHANGE COMMISSION, NIGERIA



MINISTRY OF

**Mines and Steel  
Development**

## FINANCING THE NIGERIAN SOLID MINERALS SECTOR THROUGH THE CAPITAL MARKET AND THE CRITICAL ROLE OF COMMODITY EXCHANGES

Speaker >>

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Nigeria (AIHN)

**WEBINAR**



Thursday, July 15, 2021

10:00 AM (WAT)



# OUTLINE FOR TODAY'S PRESENTATION



Section 1

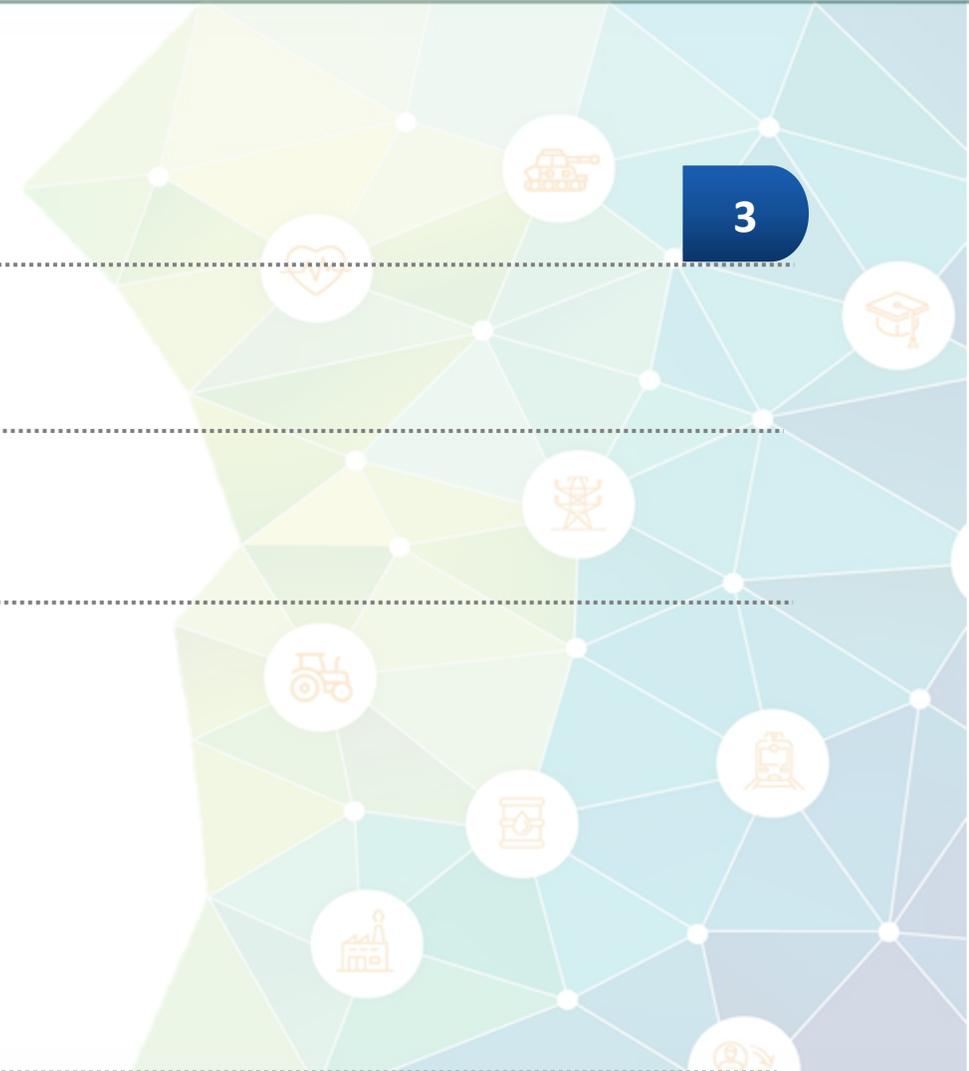
Introduction

Section 2

Capital Market Financing Options

Section 3

The Role of Commodity Exchanges





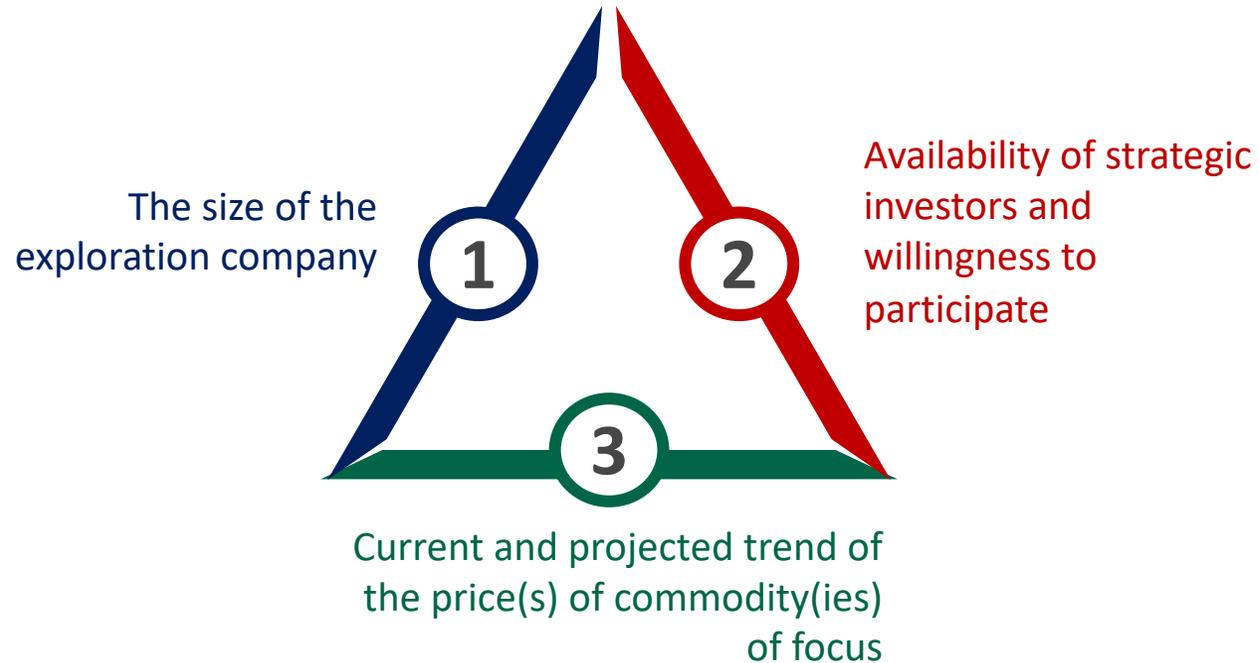
SECTION 1  
INTRODUCTION

# CAPITAL FORMATION CONSIDERATION IN THE MINING INDUSTRY



- Players in the mining industry have over the years been faced with capital formation challenges
- Traditional sources of capital – Private Placement and Public Listing, have somewhat lost their attraction, irrespective of price or level of dilution

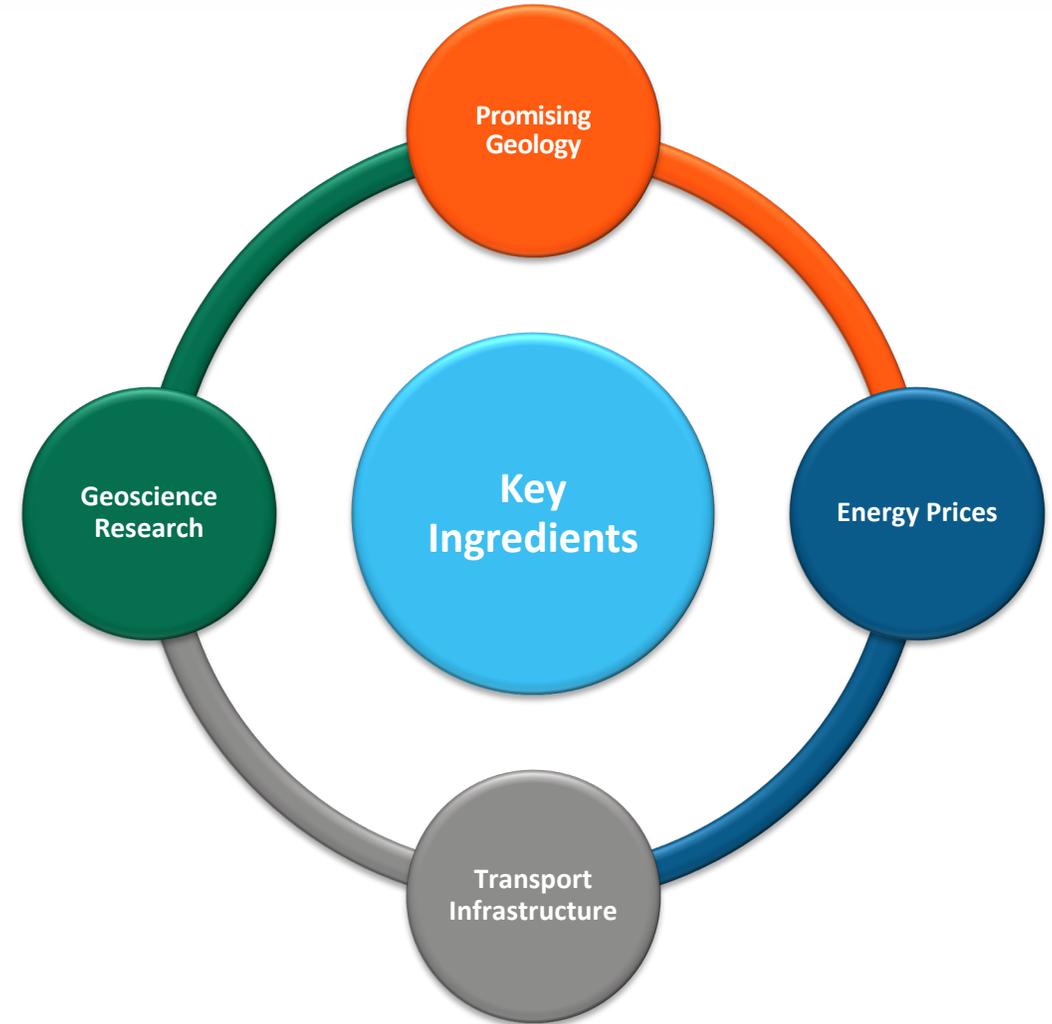
Hence, the following are three key considerations for capital formation in the mining industry





Just the right mix

1. **Known/unknown promising geology**
2. **Current geoscience research**
3. Access to transportation infrastructure
4. **Rationally priced energy**
5. **Access to human capital**
6. **Access to financial capital**





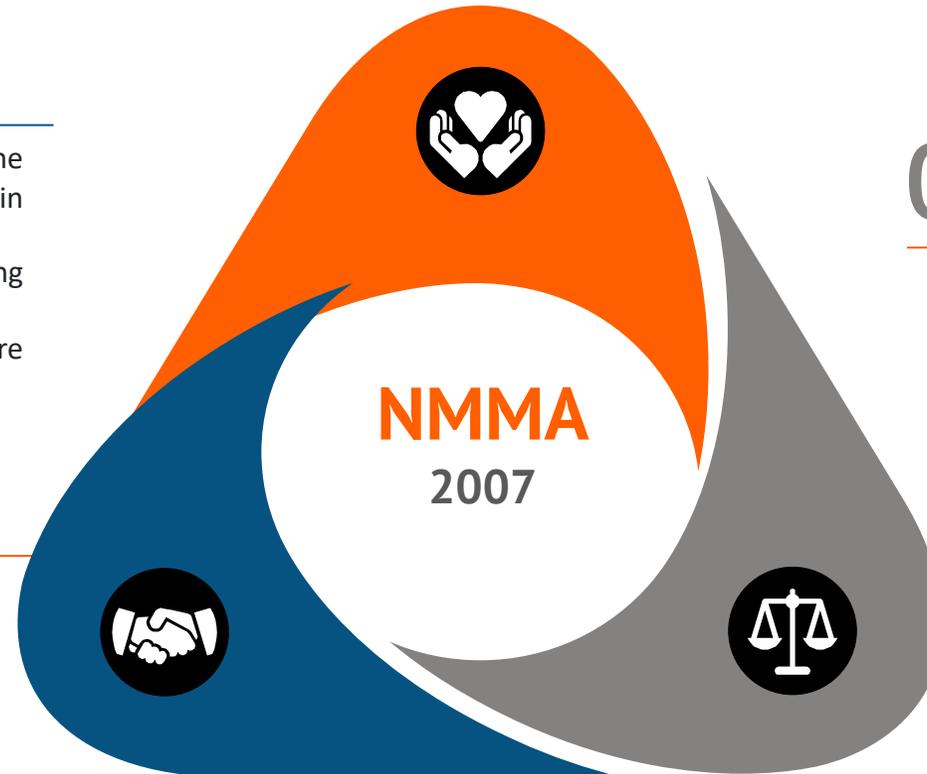
- The lifecycle of mining properties is helpful for dimensioning the types of investment the sector can attract

## 01 Exploratory Properties (EPs)

- Eps derive value from the potential for the existence and discovery of a mineral deposit in economically viable quantity.
- Only a small share of Eps become mining properties.
- Despite this, until exploration is well tested, there is value in Eps.

## 03 Development Properties (DPs)

- DPs are mines with proven economically viable mineral deposits.
- DPs are usually at advanced stage with sufficient and reliable information to aid the valuation using DCF.
- The information include mineable reserves, workable mining plan & production rate, metallurgical test results and commodity price forecasts



## 02 Marginal Development Properties (MDPs)

- MDPs derive value from well-defined mineral resources which become economically mineable reserves under improved circumstances
- Improved circumstances refers to technological improvements, commodity prices & establishment of domestic infrastructure.
- MDPs may include mines that are temporarily affected by weak commodity prices

# INDUSTRY ACCEPTED VALUATION METHODOLOGIES



- In order to attract funding, there is a strong need for a mine to command the right valuation
- This is even critical for the purpose of transparency and price discovery

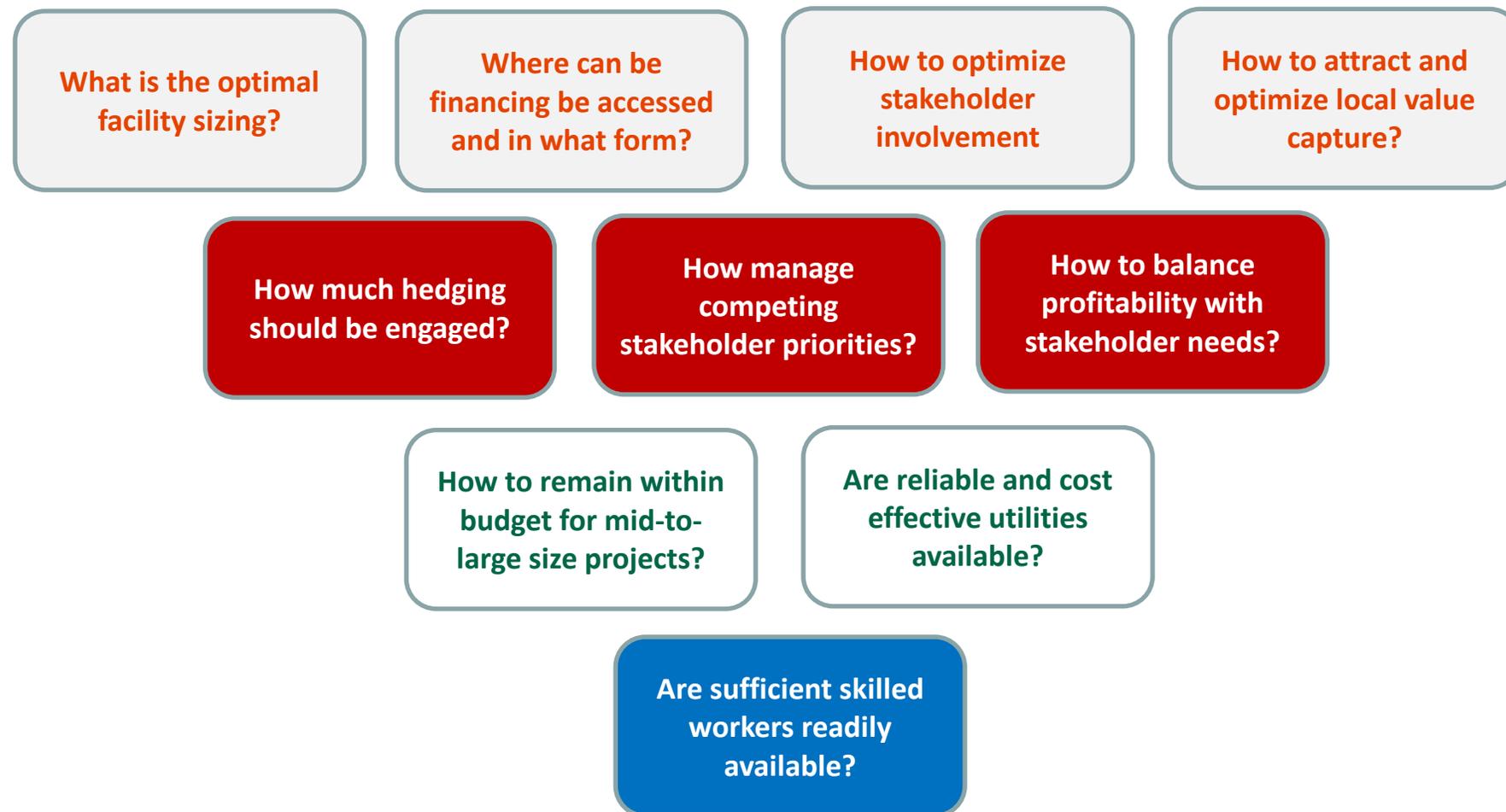
Valuation Approach	Valuation Method	Exploration Properties	Marginal Development Properties	Development Properties
Income	Discounted Cash Flow Option Pricing	No No	Situational Yes	Yes Yes
Cost	Appraisal Value Geoscience Factor	Yes Yes	Yes Situational	No No
Market	Comparable Transactions Options Agreement Terms	Yes Yes	Yes Yes	Yes Yes

Source: Danish, Afrinvest Research

# BUSINESS RISKS FACING MINING & MINERAL EXTRACTION



- It is instructive to know the risks various providers of funds perceive in the funding projects
- It is equally important to determine those risks that can not be mitigated as well as those that can be influenced



Source: EY, Afrinvest Research



SECTION 2  
**CAPITAL MARKET FINANCING OPTIONS**



- Strategic Investors – Partnership with strategic investors who have the capital, expertise and resources which helps to commercialize the mining projects. The capital may be in form of equity and debt.

## Equity Capital



Mining company raises long-term capital through sale of shares in the company to the public



The mining company raises capital by selling shares directly to selected private investors rather than the general public



Unlike the IPO, mining companies can access long-term capital from private investors without the need to become a publicly listed company

Source: IMF, Afrinvest Research

## Debt Capital



Mining companies can access long-term capital through issuance of bonds to investors backed by collateral and strong credit rating



Unlike bonds, mining companies can raise medium to long-term capital through debentures without the need for asset collateralization



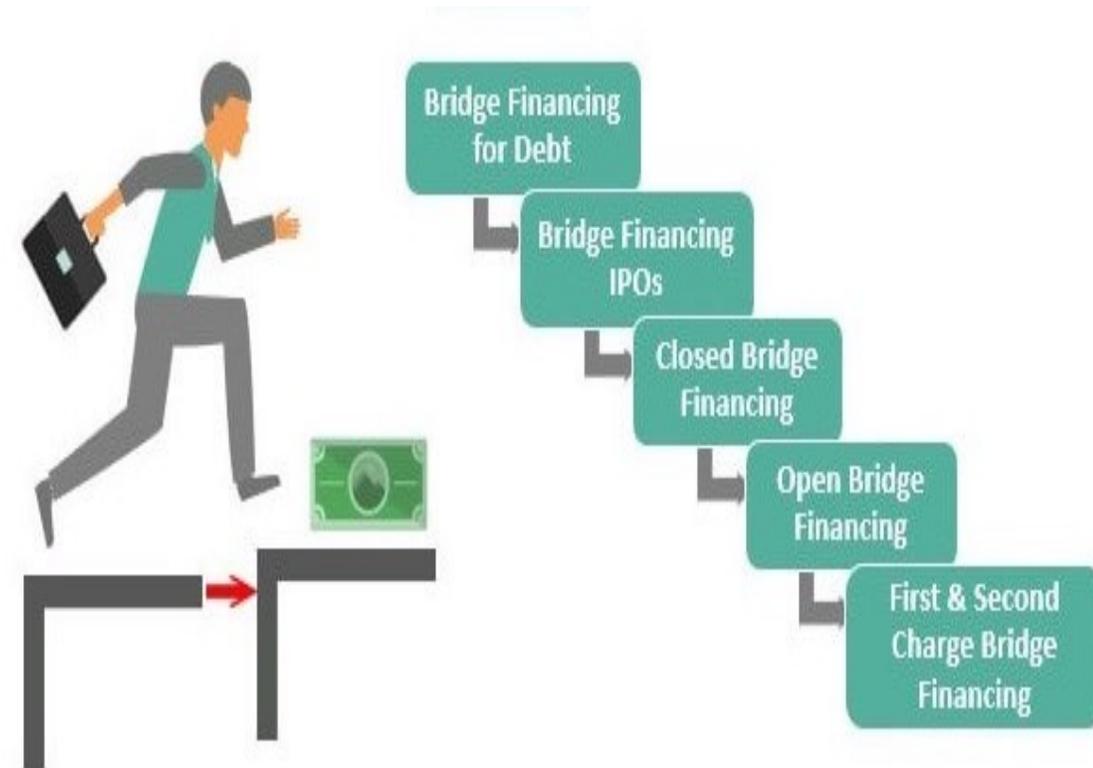
Mining companies may also opt for long-term capital in the form of Term loans without the need to issue any securities. They usually have specified repayment moratorium, either a fixed or floating interest



## Bridge Financing

Bridge financing is an interim funding option that can be used by mining companies to meet their short-term project needs until a long-term financing option is available. This option can be in the form of debt (bridge loans) or equity bridge.

- Equity Bridge – This form of bridge financing provides short term capital in exchange for stake in the company as collateral.
- Bridge Loans – Usually this type of bridge financing are collateralized either by the companies assets or expected future cash flow with necessary lien put in place.
- Other types includes Open & Closed Bridge Finance.



Source: Mining and Financing Exploration & Development: Survival of the Fittest, Afrinvest Research



## Off-take Financing

- An Off-take financing is an arrangement between a mining company and a buyer to purchase mine's products once ready for sale. Mineral trading companies typically tap into this financing source to lock down a agreed amount of the mining company's product at an agreed price. Delivery of the product would usually occur at a later date.
- This financing may be in form of an advance payment ahead of future production or a discount made available to the buyer subject to pre-agreed conditions specified in the offtake agreement.
- However, it offers a means of short-term capital to support the companies working capital as well as helps to reduce the companies days of sales outstanding.



Source: *Mining and Financing Exploration & Development: Survival of the Fittest*, Afrinvest Research



## Streaming Finance

- Streaming finance is an alternative financing means that involves the sale of the right to a commodity (minerals) by the miner in exchange for an up-front payment from the purchaser.
- Unlike royalty, a stream creates a right for the purchaser to purchase all or a portion of one or more metals produced from a mine rather than, creating a right to a percentage of revenue.
- Streaming deals allows the miners to receive payment upon delivery of the minerals while the streaming partner secures a share of future mineral production at an agreed counter price.

## Other Benefits from Stream Financing

### Shared Production

- Allows for the sharing of production and operational risks associated with projects.

### Zero Cash Obligations

- There is no fixed obligations in cash although limited restriction on the use of cash may be agreed.

### Less dilutive

- Streaming contract are usually applied on per project basis, hence does not create claim over the mining company's total asset.

Source: High Latitude Capital Formation Stages of Mining Financing, Afrinvest Research



## Royalties

- A royalty contract is a kind of transaction in which the mining company sells future production in return for an up-front cash payment. Typically, the beneficiary of the royalty secures a right to receive a percentage of the revenue or profit generated from selling the minerals or other products produced at the mine.

### Major types of Royalties in the Mining Sector

#### 01 Profit Based Royalties

- This type of royalty grants the right to receive a percentage of the future profit (Net) generated from the sale of minerals or other products.

#### 02 Net Smelter Return

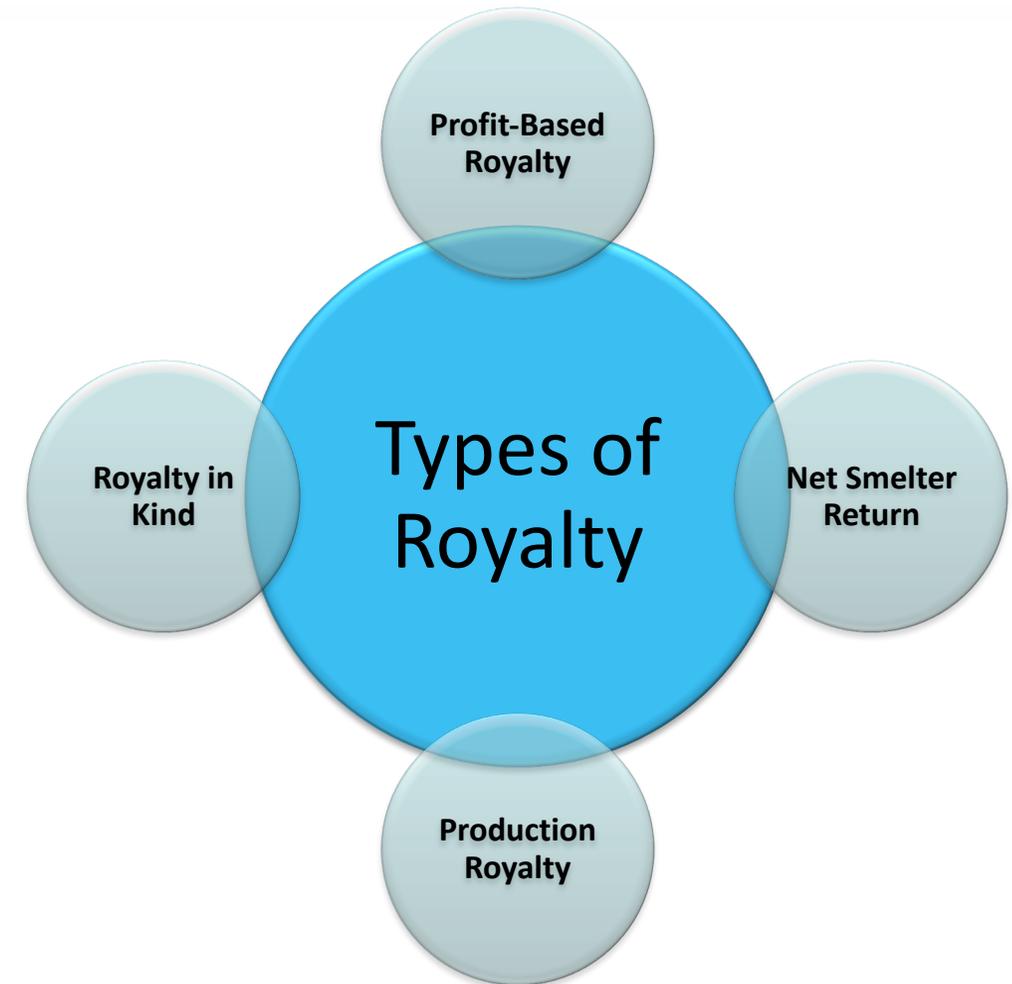
- This is essentially a gross revenue royalty. It is based on either the value of the mine's production or the net proceeds received from the smelter/refiner.

#### 03 Production Royalty

- This is a fixed rate royalty that attracts a fixed pre-agreed payment for each tonne of minerals produced

#### 04 Royalty in Kind

- Unlike the other types, this royalty grants the holder the right to take delivery and/or purchase a percentage of the minerals produced.



Source: High Latitude Capital Formation Stages of Mining Financing, Afrinvest Research



## Crowdfunding

- Crowdfunding involves the raising of capital through a pool small contributions from a large number of investors which includes Retail and Institutional investors as well as High Net-worth Individuals (HNIs).

### Major Highlights of SEC's Rules on Crowdfunding Regulation

#### 01 Eligibility

- Available for only MSMEs\* incorporated in Nigeria with at least 2 years operational track record.
- Must be conducted through a crowdfunding portal.

#### 02 Duration of Fundraising

- A crowdfunding offering shall not be open for subscription for more than 60 days after which it must be withdrawn.
- A 90 days interval is required before another offering can commence.

#### 03 Maximum Fundraising Threshold

- Medium Enterprises – At most N100m
- Small Enterprises – At most N70m
- Micro Enterprises – At most N50m

#### 04 Investment Limit

- Retail Investors – not more than 10% of annual income in a calendar year.
- HNIs & Institutional Investors – No limit.



Source: \*MSME as defined by SMEDAN, SEC Crowdfunding Rules for Exposure Mar 2020, Afrinvest Research



## SECTION 3

# THE ROLE OF COMMODITY EXCHANGES



Commodity exchanges are specialized, organised markets which provide a place where their members buy and sell commodities or contract for future delivery under established rules and regulations.

Provides a regulated place to trade commodities on spot and futures.



Well regulated trading



Collecting and publication of useful market information for investment decisions



Serves as Investment option



To be on the commodity exchange, products must be **homogenous, durable, well-classified in grades, supplied freely and have some level of price volatility.**



Thank You



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## Ike Chioke

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Mr Chioke is the Group Managing Director of Afrinvest (West Africa) Limited, a leading wealth advisory firm with a focus on West Africa. Afrinvest is active in four principal areas: investment banking, securities trading, asset management, and investment research.

He has over 30 years of financial advisory experience involving strategic advisory in corporate finance including mergers & acquisitions, project/structured finance and debt/equity capital markets activities. His industry specializations include the telecommunications, media, financial services and general industrial sectors. His professional experience cuts across renowned financial institutions including Arthur Andersen, Goldman Sachs and Salomon Smith Barney Inc.