



**INVESTOR EDUCATION: Tips to Investing Wisely
In the Nigerian Capital Markets**





INVESTOR EDUCATION: Tips to Investing Wisely In the Nigerian Capital Markets

Beware of Scams



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Ensure you deal with registered institutions only. When dealing with an Agent, confirm that the Agent is a representative of an institution registered with SEC.

You may confirm institutions registered with SEC from the website on

<http://www.sec.gov.ng/cms-home.html>





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Know your Investor Profile



Know your Investor Profile:-

All investments carry risk; some very much more than others. You have to find out whether you are a “risk-taking” or “risk averse” type of a person, so that you can pursue an aggressive, moderate or conservative investment programme, in other words, an investment strategy that fits your risk profile.





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Choose the Right Investment Product



Choose the Right Investment Product:-

Know the various financial investment products available in the market and do an analysis of each and make a choice. But if you cannot make the right choice, seek advice from professional licensed Capital Market Operators.





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Avoid Putting Your Eggs in One Basket



Avoid Putting Your Eggs in One Basket:-

The best way to minimize total risk while keeping return rates high is to diversify your investments across various investment products and within asset classes.





The SEC;

.....Policing the market, boosting Investors' confidence!

